



WBZ TV 4

CONTRACT NO. REV.

1061-57976-1

DATE PRINTED

08/02/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		A	ND	PAGE ¹
6441	AGENCY (OR SERVICE) A	CTING AS AGENT FOR 178	906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 1	00	PO BOX 8102	Required
AND				Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago IL 60680-8102	prior notice
	USA		USA	prior riotico
CONTACT			PRODUCTOBAMA/D/PRES EST 1536	
LOCAL SALESPERSO	PAT CASHEN POLITICA	L AGENCY EST. NO. 1536	PRODUCT 1300 CODE]
NATIONAL SALESPERSO	N			
BROADCAS	ST SCHEDULE STARTING 0	9/04/12 AND ENDING 10/	01/12 NO. WEEKS: 4	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEM	5.110									
1 LUR	M-F	5	07:00A	09:00A	30s	09/04/12-09/14/12	THE EARLY SHOW	10	200.00	2000.00
2 LUR	M-F	5	07:00A	09:00A	30s	09/18/12-09/24/12	THE EARLY SHOW	10	300.00	3000.00
3 LUR	Sa	1	08:00A	10:00A	30s	09/08/12-09/08/12	SATURDAY EARLY SHOW	1	225.00	225.00
4 LUR	Sa	1	08:00A	10:00A	30s	09/15/12-09/15/12	SATURDAY EARLY SHOW	1	225.00	225.00
5 LUR	Sa	1	08:00A	10:00A	30s	09/22/12-09/29/12	SATURDAY EARLY SHOW	2	225.00	450.00
6 LUR	M-F	2	09:00A	10:00A	30S	09/04/12-09/07/12	RACHAEL RAY	2	225.00	450.00
7 LUR	M-F	2	09:00A	10:00A	30S	09/11/12-09/14/12	RACHAEL RAY	2	250.00	500.00
8 LUR	M-F	2	09:00A	10:00A	30s	09/18/12-09/28/12	RACHAEL RAY	4	250.00	1000.00
9 LUR	M-F	2	11:00A	12:00N	30s	09/04/12-09/28/12	PRICE IS RIGHT	8	450.00	3600.00
10 LUR	Su	1	08:57A	10:30A	30s	09/09/12-09/16/12	CBS SUNDAY MORNING	2	650.00	1300.00
11	Su	1	08:57A	10:30A	30s	09/23/12-09/30/12	CBS SUNDAY MORNING	2	1000.00	2000.00
							e reverse of this page and any attachments b			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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			AND		PAGE 2
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 17	8906 ADVERTISER	(OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AME	RICA	
	3050 K St NW Ste	100	PO BOX 8102		Required
AND					Announcement 28 days
ADDRESS	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	prior notice
CONTACT	obii.		PRODUCTOBAMA	/D/PRES EST 1536	
LOCAL SALESPERSO	PAT CASHEN POLITIC	CAL AGENCY EST. NO.	PRODUCT 1300)]
NATIONAL SALESPERSO	N				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 10/01/12

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NO. WEEKS:

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	M-F	2	03:00P	04:00P	30s	09/04/12-09/14/12	DR. PHIL	4	400.00	1600.00
13 LUR	M-F	2	03:00P	04:00P	30S	09/18/12-09/28/12	DR. PHIL	4	490.00	1960.00
14 LUR	M-F	2	04:00P	04:30P	30s	09/04/12-09/14/12	JUDGE JUDY	4	425.00	1700.00
15 LUR	M-F	1	04:00P	04:30P	30s	09/18/12-09/28/12	JUDGE JUDY	2	500.00	1000.00
16 LUR	M-F	2	04:30P	05:00P	30S	09/11/12-09/14/12	JUDGE JUDY	2	425.00	850.00
17 LUR	M-F	1	04:30P	05:00P	30S	09/18/12-09/28/12	JUDGE JUDY	2	500.00	1000.00
18 LUR	M-F	1	05:00P	05:30P	30S	09/04/12-09/14/12	5PM NEWS	2	600.00	1200.00
19 LUR	M-F	1	05:00P	05:30P	30s	09/18/12-09/28/12	5PM NEWS	2	600.00	1200.00
20 LUR	M-F	1	05:30P	06:00P	30s	09/04/12-09/14/12	530PM NEWS	2	600.00	1200.00
21 LUR	M-F	1	. 05:30P	06:00P	30S	09/18/12-09/28/12	530PM NEWS	2	600.00	1200.00
22 LUR		1	. 06:00P	06:30P	305	09/04/12-09/07/12	WBZ NEWS	1	840.00	840.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





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PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required PO BOX 8102 3050 K St NW Ste 100 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCTOBAMA/D/PRES EST 1536 LOCAL AGENCY EST. NO. PAT CASHEN POLITICAL PRODUCT 1300

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 10/01/12 NO. WEEKS:

1536

CBS Television Stations Standard Terms and Conditions for advertising shall apply

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-ethnicity		SPOTS	TI	ME				TOTAL		or reserving of the Market Tolking Tolking The
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 LUR	M-F	1	06:00P	06:30P	30s	09/11/12-09/14/12	WBZ NEWS	1	840.00	840.00
24 LUR	M-F	1	06:00P	06:30P	30s	09/18/12-09/28/12	WBZ NEWS	2	840.00	1680.00
25 LUR	M-F	2	07:00P	07:28P	30s	09/04/12-09/07/12	WHEEL OF FORTUNE	2	900.00	1800.00
26 LUR	M-F	2	07:00P	07:28P	30s	09/11/12-09/14/12	WHEEL OF FORTUNE	2	900.00	1800.00
27 LUR	M-F	2	07:00P	07:28P	30S	09/18/12-09/28/12	WHEEL OF FORTUNE	4	900.00	3600.00
28 LUR	M-F	2	07:28P	07:57P	30s	09/04/12-09/14/12	JEOPARDY !	4	850.00	3400.00
29 LUR	M-F	2	07:28P	07:57P	30s	09/18/12-09/28/12	JEOPARDY !	4	1400.00	5600.00
30 LUR	Su	1	07:00P	08:00P	30S	09/09/12-09/16/12	60 MINUTES	2	6000.00	12000.00
31 LUR	W	1	07:58P	09:00P	30s	09/05/12-09/12/12	BIG BROTHER	2	3500.00	7000.00
32 LUR	Sa	1	09:00P	10:00P	30S	09/15/12-09/22/12	CRIMETIME	2	1500.00	3000.00
33 LUR	Sa	1	10:00P	11:00P	30s	09/08/12-09/15/12	48 HOURS MYSTERY	2	2000.00	4000.00

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	Д	ND	PAGE 4
NAME AND ADDRESS	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178 GMMB, INC. 3050 K St NW Ste 100 Washington DC 20007-5108	OBAMA FOR AMERICA PO BOX 8102	Cancellation Notice Required Announcement 28 days
CONTACT	Washington DC 20007-5108 USA	Chicago IL 60680-8102 USA PRODUCTOBAMA/D/PRES EST 1536	prior notice
		THOUGHT THE TENER OF THE TENER	4
NATIONAL	PAT CASHEN POLITICAL AGENCY EST. NO. 1536	PRODUCT 1300 CODE	4
SALESPERSO	N		

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BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 10/01/12

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NO. WEEKS:

4

ethnicity			опото	т	ME				TOTAL		
ITEM		DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
34 LUR	Sa		1	10:00P	11:00P	305	09/22/12-09/22/12	48 HOURS MYSTERY	1	2500.00	2500.00
35 LUR	M-F		2	12:37A	01:37A	30s	09/04/12-09/07/12	LATE LATE SHOW	2	175.00	350.00
36 LUR	M-F		2	12:37A	01:37A	30S	09/11/12-09/28/12	LATE LATE SHOW Total Contract:	6 107		1200.00
						Qtr 3	Oct	Billing Summary Aug Sep .00 77270.00 Nov Dec .00 .00	GR	Total 77270.00 Total .00 AND TOTAL 77270.00	

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